

## GreenUP / a Smart City



**G**reenUP project focuses on a green sprawling vertical infrastructure in order to contaminate the current glob & glam *Smart City* idea. Both a visionary and an effective tool for metropolis challenge governing, it deserves space for safe pedestrian walkways, while hosting community farming or Co2 balancing + dust-retaining shrubbery.

Conceived by CrossingLab / Crossing Research On Site Specific, INnovation, Globalization, a think-tank Lab for culture crossing begun at the School of Architecture, University of Florence / *GreenUP* has been first discussed at *Governing the Metropolis* international conference in Paris, 2012. Granted by the Regional Government of Tuscany (Research Dept.) for applied research after a 4-year theoretical work, *GreenUP*'s 8½ case-studies – a numeric reference to Federico Fellini's glorious movie – represent a choice between the several others developed jointly with students and senior colleagues, according to a holistic and hybrid *learning-by-doing* methodology.

*GreenUP* is a 4-word acronym: **G**reen sprawl, **R**ecycling/renewable, **E**nergy, **E**Nvironment.

Other Key-words include: Carbon Footprint Reduction, Co2 balancing, Tiers Paysage (by Gilles Clement), Urban Farming, Walking City (by Archigram), Zero Entropy.

The entire *GreenUP* bundle (book+ebook with links+website) is currently implemented jointly with stakeholders, enterprises and multi-discipline researchers.

Preview + multimedia: [www.crossinglab.com](http://www.crossinglab.com)

### GreenUP - a Smart City

Edited by Giacomo "Piraz" Pirazzoli  
and Bianca Maria Rulli with Lenny Valentino Schiaretta  
Text and projects by CrossingLab, with Paolo Grossoni,  
Alberto Giuntoli, Carlo Taliani and Mara Bruzzi

☐ Sectors *Architecture, City Planning,  
Eco-sustainability*

☐ Readership *Architects, Students, Stakeholders,  
Public Administrators*

76 pp., 16 x 22 cm

Paperback, € 25,00

ISBN 978-88-422-2226-2

Augmented ebook + links etc. € 8,90

**DOWNLOAD HERE**

Augmented ebook available



UMBERTO ALLEMANDI & C.  
TORINO ~ LONDRA ~ VENEZIA ~ NEW YORK

VIA MANCINI 8, 10131 TORINO, TEL. 011 8199155, FAX 011 8193090  
[mariagrazia.crea@allemandi.com](mailto:mariagrazia.crea@allemandi.com)